

ELIZABETH ARNOUX

Art Director and
Designer

07587 859647



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PROFILE

Art Director and Designer with extensive experience in Publishing, managing and art directing teams of Designers, Art Workers and Illustrators. I love to design covers and interiors, with a passion for typography. I've worked on varied lists including fiction, non-fiction, poetry, early years picture books and academic.

EDUCATION

BA (Hons)
Visual Communication,
Graphic Design (2:1)
Birmingham City University
2001 – 2004

BTEC Foundation Diploma in
Art (Distinction)
Birmingham City University
2000 – 2001

A Levels: Art and Design: C,
General Studies: D, English
Literature: D, German: E
1993 – 2000

GCSEs: 3 A, 3 B, 1 C, 2 D
Menzies High School

EXPERIENCE

ART DIRECTOR

Bloomsbury Publishing, London **Jan 2020 - July 2024**

- Art directed and managed the Children's Education publishing list, ranging from fiction, non-fiction, poetry, early years, picture books and academic.
- Through programming and scheduling of the list, I ensured projects were delivered on time and to budget.
- Represented the design department at key meetings with clients and inhouse at the covers meeting.
- Strong people management skills, working with designers, illustrators, editorial, production, sales and marketing.

DESIGN MANAGER

Pearson, London

Jan 2019 - Dec 2019

- I led and managed the UK Schools Design Team including Graphic Designers, Media Producers, Typesetters, UI designers.
- During my leadership our department expanded the range of products and services we designed to apps, online learning platforms, books, videos, marketing materials.
- My role required thought leadership around creative design, customer engagement, third party management, and print/ digital processes.
- I enhanced CVP on products, through creative direction, vendor management, and ensuring high standards of design.

SENIOR DESIGNER

La Sorbonne, Paris

Sept 2011 - Sept 2013

- I had the lead design role in creating the visual identity for the English e-learning law department department.

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SKILLS

Advanced in Adobe Creative Suite, including Indesign, Photoshop and Illustrator

Creative Direction

Typography and Design

Team Leadership

Communication

Project Management

French Intermediate Level

AWARDS

Brilliant Book Award for Rosie Raja, Churchills Spy 2024

Independent Publishing Award for Educational Publisher of the Year 2023

Laugh Out Loud Book Award for Yapping Away 2023

Read for Empathy Collection for Let's Chase Stars Together 2023

Creating a variety of printed and digital media, such as magazines, books, marketing materials, an app and a website.

- I managed projects, budgets, and oversaw a team of 15: a Designer, an Illustrator, a Developer, and Teachers.

ENGLISH TRAINER

Speechmark, Paris

Dec 2009 - Aug 2011

- English Trainer for TBWA, Saatchi & Saatchi, JWT, Young and Rubicam, DDB, BDDP, and Les Echoes.

DESIGNER

Dorling and Kindersley, London **Aug 2008 – June 2009**

- I worked on internationally sold illustrated adult non-fiction books. Designing layouts and front covers from conception to finished product.

DESIGNER

Dennis Publishing, London

Sept 2006 – Aug 2008

- I developed the branding for Micro Mart Magazine by designing all aspects of the magazine.

MARKETING PRODUCTION ASSISTANT

Dennis Publishing, London

Oct 2005 – Aug 2006

- I managed the development and execution of all marketing materials.

INFORMATION OFFICER

Sure Start, West Midlands

Feb 2005 – Oct 2005

- I developed the brand of the childcare scheme Sure Start, and designed all promotional material.